

#### www.unitedwematter.com

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# **Upcoming Events:**

#### January 10, 2024 – SAVE A SENIOR CAMPAIGN.

United We Matter is starting its "Save a Senior" campaign. This campaign will begin in December and extend until the end of the 2024 Legislative session. This could be the last great campaign to this effort so we want a Media Blitz as big as we can afford. We want a big rally. We want a massive phone in to the legislators. We must bring awareness to State Retirees as well the lawmakers that when the legislature and O'Malley eliminated prescription drug coverage, their actions were immoral and illegal.

### A. ADVERTISING – SAVE A SENIOR CAMPAIGN

So we are expanding our advertising to include placements found in Diners around the State. If you live in Southern or Western Maryland or the Eastern Shore and frequent the local diner, please grab a placemat and forward it to me (by email or mail) so we can get the advertising information.

We are currently running newspaper ads in Tidewater Trader on the Eastern Shore, placemat ads around in Double T Diner and El Toro Bravo in Annapolis, Essex Diner, PatRicks Bar and Grill, End's Grill, Edie's and Double T in White Marsh. But we are just getting started. I just got prices for Jewish Times, Maryland Senior Centers newsletters, and Churches Bulletins ads for around the State. As well as prices to run our commercial on streaming sites and radio ads in Western and Southern Maryland.

### B. Car Rally, Sidewalk Rally & Phone In

There will be a Bill this year in Annapolis to reinstate the Rx drug coverage. God is good. But we need to show support for this Bill by showing up at the **Save a Senior Campaign Rally on Jan. 10th**. We need to let them lawmakers know we are here AND how many of us want this to be reinstated. SIGN UP. You can choose to call in, participate in the sidewalk rally or participate in the car rally. Yes, this is all happening the same day and time. You can make the difference. Go to <u>www.unitedwematter.com</u> and Sign UP.

## Donate to the Fight!

There are a lot of companies involved with this Drug Coverage fight. Here they are:

- A. If you wish to donate to the attorney (for the time she works on the case) send a check to:
   Law Office of Deborah Hill, LLC
   P.O. Box 465
   Cockeysville, MD 21030
   In Memo Line: RX Drug Coverage
- B. If you wish to donate for advertising, admin costs of United We Matter send a check to:
  United We Matter
  P. O. Box 44102
  Nottingham, MD 21236
  In Memo Line: Advertising/UWM
- C. If you wish to donate to fund the Appeal Costs of <u>Fitch v. Maryland</u> you can donate to Retirees Matter, Inc by:
  - 1. Donate by credit or debit card online at <u>GiveSendGo Please Help Fund Legal</u> <u>Costs for Elderly Retirees: The #1 Free Christian Fundraising Site.</u>; (Type in Ken Fitch if no hyperlink).

Or

 Send a check to: **Retirees Matter, Inc.\***  P. O. Box 44102 Nottingham, MD 21236 In Memo Line: Appeal Costs

\*Retirees Matter, Inc. is a 501(c)(3).